

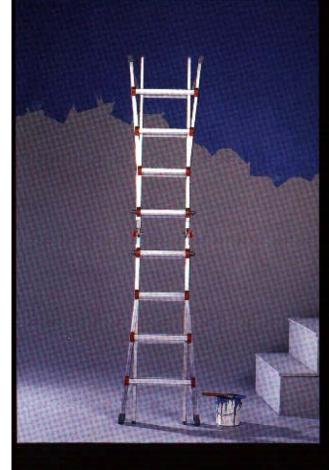
and does this... and this...



The 17 Little Giant ladder system easily extends to become a 4', 5', 6' or 7' A-frame ladder.



The 17' Little Giant ladder system telescopes, rung by rung, to four times its original height without the need of pulleys or ropes.



The Little Giant becomes a lean-to ladder with just the flip of your wrist.

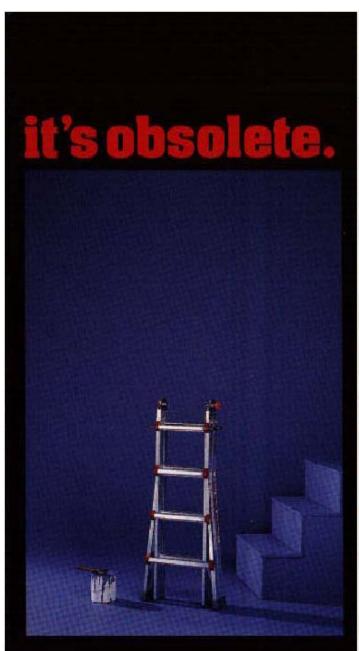


The Little Giant quickly adjusts for safe use on stairways, curbs, docks or other uneven surfaces.

and this... and this... and this,



In just moments, the Little Giant separates and becomes two 4' trestles for safe, height-adjustable scaffolding.



Remarkably, the Little Giant ladder system (replaces seven ladders and two trestles) stores in just 4.7" of space. (The 13', 22', and 26' models store at 3.7", 5.7" and 6.7" respectively.)

Little Giant Type 1A Specifications

Model Number	Description Type 1A	Extension Height	Stepladder Height	Scaffolding Height	Storage Height	Weight
10101	Model 13	79/117	3'/5'	3'	3'7"	26 lbs.
		2.13/3.35 m	0.91/ .52 m.	0.91 m	1.09 m	11.79 kg
10102	Model 17	9'/15'	477	4	47"	35 lbs.
		2.74/4.57 m	1.22/2.13 m	1.22 m	1.4 m	15.88 kg
10103	Model 22	11//19	5'./9'	5'	5'7"	42 lbs.
		3,35/5.79 m	1.52/2.74 m	1.52 m	1,7 m	19.05 kg
10126	Model 26	13'/23'	6711	6	67	54 lbs
		3.96/7.01 m	1.83/3.35 m	1.83 m	2.01 m	24.49 kg

Little Giant vs. other ladders.

Capabilities/ Characteristics	Typical Ladder	Little Gian	
"A" frame ladder	yes	yes	
Extension ladder	yes	yes	
Adjustable "A" frame	no	yes	
Scaffold trestles	no	yes	
Stair, curb, uneven application	no	yes	
Wide flore in extension position	no	yes	
5 year limited warranty	no	yes	
All parts replaceable	no	yes	
Makes into compact package for storage	no	yes	
Movable work platform (optional)	no	yes	
Heavy wall aluminum alloy	no	yes	
Meets OSHA/ANSI requirements	yes	yes	
Work load capacity	250 lbs./113.40 kg		300 lbs./136.08 kg
Passantana tatala	22.0%	1 000	

Percentage totals 23.0% vs. 100%

To obtain further information, quickly contact:



440 Pershing Ave. Suite 1A Pocatello, ID 83201 (800) LADDERS (208) LADDERS fax

The Little Giant's strongest selling point.

You'll notice the Little
Glant is free from spreader
bars and braces. The
reason is simple. The Little
Glant hinge —by far the
ladder's strongest point —
makes them totally
unnecessary.

To tell the truth, the Little Giant's hinge is actually stronger than its ralls or rungs. It was purposely designed that way



because the hinge is where the most stress is applied.

Also, without the braces it's easier to work over shrubs, fences, or other obstructions.

Full 5 year warranty.

We're so confident of the strength and durability of the Little Giant Type 1A, that it comes with a 5 year limited warranty. That's about 5 years longer than most ladder warranties.

Surpasses OSHA standards.

Besides its strength, there are several other reasons why the Little Giant is the safest ladder made.

Number one. Notice the flare at the end of each leg. The result is a tremendous increase in stability which is most crucial.



Secondly, the ladders skid-resistant feet help prevent slippage, as long as they're kept in good repair.

But what about meeting OSHA/ANSI standards? The Little Giant ladder system meets OSHA's highest rating — Type 1A — extra heavy duty — with a 300 pound capacity. In many areas it exceeds OSHA specifications by 400 to 500% (where standards apply).

The leg leveler. An accessory you can lean on.

When the Little Glant has to be used in a lean-toposition on an uneven surface, what then? Enter the Little Glant leg leveler. A safe, stable solution.

The leg leveler easily attaches to the ladder rail and provides all the strength and security of the Little

Giant. After all, it's made to meet the same extra heavyduty standards as the ladder itself.



Make tricky jobs safe with the Wall Stand-off.

When working around windows, raingutters, bushes, overhangs and other obtstacles, the Wall Stand-off's extra wide width and individually adjustable legs add even more versatility to your Little Giant.

Movable work platform. You stand on it, we stand behind it.

To add to the versatility of the Little Giant, a movable work platform is available. It fits on any rung and will support up to 300 pounds, (Use it to hold everything from people to paint.)







Worth every penny.

No doubt about it. The Little Glant ladder system costs more than a typical ladder. But then, it's not just a "typical ladder." It's seven ladders, and more. Quite candidly, it's the best built, safest ladder in the world.

And for those reasons, its probably the most costefficient ladder every manufactured. Anywhere.

Anyone who uses ladders shouldn't settle for less than Little Giant. Because compared to the Little Giant ladder system, every other ladder is obsolete.

The Little Giant ladder system: so durable, portable, versatile, and safe, it makes all other ladders obsolete.

No other ladder compares. The Little Giant is that revolutionary. And because it does so much, so well, for so long, the Little Giant ladder system is down-right cost effective.

To put it in the words of some satisfied owners who tested it "on-the-job" against other ladders: "Overall, the Little Giant ladders are far superior to others in design and construction."

They also had a word or two about Little Glant's cost efficiency: "The ladders are of sufficient structural quality to reduce inventory turnover to less than 10%."

"Lost time due to inappropriate ladder selection at job sites was reduced 54% where the Little Giant was used rather than conventional ladders."

The report concluded with a simple tribute to Little Giant's versatility: "Ladder inventory was reduced 50% with no major impact."

And we'll bet our bottom dollar that you'll experience similar results. Here's why.

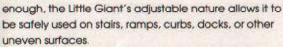




Little Giant replaces eight pieces of equipment.

The Little Giant ladder system is versatile, with a capital "V." Its 22' version replaces the following equipment:

- -5 ft. "A" frame
- -6 ft, "A" frame
- -7 ft. "A" frame
- -8 ft. "A" frame
- -9 ft, "A" frame
- -22 ft. extension
- -2 scaffolding trestles
- —staircase ladder Unbelievably, it stores in just 5'7' of space. And weighs about 40 pounds. Shorter sizes weigh less and store in even less space. As If that weren't



Granted, the Little Giant ladder system won't replace all ladders. However, independent tests conclude it will replace approximately 60-70% of all portable ladders currently being manufactured. The resulting savings can be substantial.

Little Giant cuts equipment costs.

The Little Giant ladder system is no slouch when it comes to reducing equipment expenditures. The fact that it replaces eight pieces of equipment is obvious

proof. In terms of dollars and cents, it would take nearly \$600 to replace the capabilities of the Little Giant. Even then, you'd still lack the versatility, durability, and storage benefits.

But lets look beyond those obvious savings.

Countless man hours are wasted due to incomplete equipment inventory. Hours are also lost due to improper job site equipment application and selection. Think how much time is squandered when a worker continually returns to a truck or tool room in search of ladders that he'd always have on hand if the Little Giant system was being used.

Yet, perhaps the primary reason for Little Giant's cost efficient is its strength.

Its strength is its strength.

Independent tests prove this extraordinary point: the Little Giant ladder system is four to five times more durable than typical ladders. Here's why:

Little Giant is made of heavy-wall 6063-T6 aluminum. While the Little Giant ladder system possesses a workload capacity of 300 pounds, it has been tested to withstand four times that amount without structural failure.

Fact is, it's the safest portable ladder available – regardless of cost.

Of course, Little Glant won't stop accidents. But it will significantly reduce them. At the same time it will reduce the liability exposure that a corporation has due to injury or disabilities from ladder falls, (now we're back to talking about savings.)

We dare say that -- given a bit of time -- the savings in decreased insurance premiums and the reduction in disability settlements will more than pay for the implementation of the Little Giant ladder system throughout a corporation. And it may possibly pay for it many times over.