

# The Little Giant ladder system: so durable, portable, versatile, and safe, it makes all other ladders obsolete.

No other ladder compares. The Little Giant is that revolutionary. And because it does so much, so well, for so long, the Little Giant ladder system is down-right cost effective.

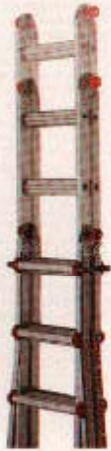
To put it in the words of some satisfied owners who tested it "on-the-job" against other ladders: "Overall, the Little Giant ladders are far superior to others in design and construction."

They also had a word or two about Little Giant's cost efficiency: "The ladders are of sufficient structural quality to reduce inventory turnover to less than 10%."

"Lost time due to inappropriate ladder selection at job sites was reduced 54% where the Little Giant was used rather than conventional ladders."

The report concluded with a simple tribute to Little Giant's versatility: "Ladder inventory was reduced 50% with no major impact."

And we'll bet our bottom dollar that you'll experience similar results. Here's why.



## Little Giant replaces eight pieces of equipment.

The Little Giant ladder system is versatile. with a capital "V." Its 22' version replaces the following equipment:

- 5 ft. "A" frame
- 6 ft. "A" frame
- 7 ft. "A" frame
- 8 ft. "A" frame
- 9 ft. "A" frame
- 22 ft. extension
- 2 scaffolding trestles
- staircase ladder

Unbelievably, it stores in just 5'7" of space. And weighs about 40 pounds. Shorter sizes weigh less and store in even less space. As if that weren't enough, the Little Giant's adjustable nature allows it to be safely used on stairs, ramps, curbs, docks, or other uneven surfaces.

Granted, the Little Giant ladder system won't replace all ladders. However, independent tests conclude it will replace approximately 60-70% of all portable ladders currently being manufactured. The resulting savings can be substantial.

## Little Giant cuts equipment costs.

The Little Giant ladder system is no slouch when it comes to reducing equipment expenditures. The fact that it replaces eight pieces of equipment is obvious



proof. In terms of dollars and cents, it would take nearly \$600 to replace the capabilities of the Little Giant. Even then, you'd still lack the versatility, durability, and storage benefits.

But let's look beyond those obvious savings.

Countless man hours are wasted due to incomplete equipment inventory. Hours are also lost due to improper job site equipment application and selection. Think how much time is squandered when a worker continually returns to a truck or tool room in search of ladders that he'd always have on hand if the Little Giant system was being used.

Yet, perhaps the primary reason for Little Giant's cost efficient is its strength.

## Its strength is its strength.

Independent tests prove this extraordinary point: the Little Giant ladder system is four to five times more durable than typical ladders. Here's why:

Little Giant is made of heavy-wall 6063-T6 aluminum. While the Little Giant ladder system possesses a workload capacity of 300 pounds, it has been tested to withstand four times that amount without structural failure.

Fact is, it's the safest portable ladder available -- regardless of cost.

Of course, Little Giant won't stop accidents. But it will significantly reduce them. At the same time it will reduce the liability exposure that a corporation has due to injury or disabilities from ladder falls. (now we're back to talking about savings.)

We dare say that -- given a bit of time -- the savings in decreased insurance premiums and the reduction in disability settlements will more than pay for the implementation of the Little Giant ladder system throughout a corporation. And it may possibly pay for it many times over.